

October 1st, 2023

Celebrating 10 Years In Business: Postcard Sticker Giveaway Promotion

Rules & Restrictions for Postcard Sticker Giveaway

Sticker Information:

This Postcard Sticker Giveaway Promotion was created by Autumn Fawcett in honour of our 10 year anniversary of being in business this month. We wanted to create a unique way to celebrate our success with our clients/friends who have all helped make our success possible.

When most business fail in the first 3 years but we made it to 10 and survived a two year pandemic when a tons of other shops went out of business... that's something to celebrate!

Postcard Sticker Giveaway Includes:

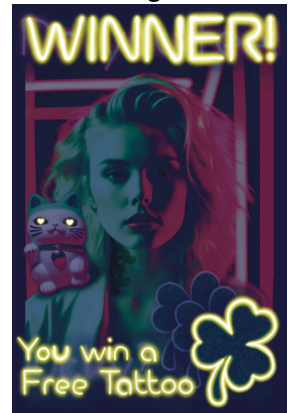
- Postcard Stickers
 - Revel a Prize Winner
 - Prizes Include:
 - 1,000 FREE Tattoo Consults
 - 1,000 FREE Design Tokens
 - 10 FREE Tattoo Sessions
- Novelty Stickers
 - "Lucky Cat Sticker" & "Green Glitter Clover"

Example:

Normal:



UV/Blacklight Reveal:



UV/Blacklight Reveal:



UV/Blacklight Reveal:



PRIZE WINNER Redemption Information:

- **A “Winner! You win a free consult” Sticker** = One FREE Tattoo Consult:
 - A Free Tattoo Consult means a 30 minute virtual consultation
 - In the event that a person gets multiple stickers with this winning prize they may:
 - Double up to extend their consultation time
 - Double up to have an In-Person consultation
 - Give the stickers away to a friend...
 - But the friend must be able to show proof of purchase to redeem the winning sticker. So please give your friend a copy of your donation receipt (print out) so we can keep track of prize winner redemptions.

- **A “Winner! You win a free design” Sticker** = One FREE Design Token:
 - A Free Design Token means 20 minutes can be applied to a digital design session.
 - Keep in mind that our typical design for an arm sleeve takes 6 hours and for a leg sleeve 8 hours. Something the size of the Postcard Sticker, 4” x 6” ,will take an average of 3-4 hours depending on details/design requests.
 - Once the design is delivered to the client we do not take any design change requests without a \$25 design change fee or another FREE Design Token.
 - In the event that a person gets multiple Stickers with this winning prize they may double up their time to extend their digital design time.
 - Or give the stickers away to a friend...
 - But the friend must be able to show proof of purchase to redeem the winning sticker. So please give your friend a copy of your donation receipt (print out) so we can keep track of prize winner redemptions.

- **A “Winner! You win a free tattoo” Sticker = One FREE Tattoo Session:**
 - A Free Tattoo Session means one free tattoo session/tattoo design concept
 - Tattoo must be in our new original style! No Exceptions!
 - We will be posting our new tattoo style with design concepts all month long.
 - Posts will be made to our social media channels and our website.
 - These are designs we want to add to our portfolios to create our own style.
 - All winners must sign our photo/video release waiver.
 - We will be using these tattoo designs for future promos, advertising and art submissions to magazines so we need your consent to do so.
 - These designs/images/tattoos will be copy-written by us.
 - All distribution of these images must go through us and we reserve the right to sue AI companies for theft of these images if they used them to train AI.
 - Each winner of the Free Tattoo Session will have the option to pick from over 30+ unique tattoo designs that will be released all month long.
 - If the winner chooses a large design such as a sleeve... One Session will be FREE and the winner may choose which piece/part of the tattoo design they would like to start with.
 - All the following sessions needed to complete the sleeve will be offered at 50% off our “Sleeve Commitment” rates to complete the full project.
 - In the event that a person gets multiple Stickers with this winning prize they may double up their time to extend their digital design time.
 - In the event that a person gets multiple Stickers with this winning prize they may double up their prize by booking multiple appointments.
 - Or give the stickers away to a friend...
 - But the friend must be able to show proof of purchase to redeem the winning sticker. So please give your friend a copy of your donation receipt (print out) so we can keep track of prize winner redemptions.

How To Redeem A Prize:

- Please email Info@FawcettTattoos.com

- Email Subject line: “Redeeming Postcard Giveaway Sticker(s)”.
- Email Body should include:
 - A photo of what postcard sticker winner(s) you revealed.
 - Send us a screen shot of your “proof of purchase” sent by PayPal.
 - Send us a photo of the back of the Sticker with your address.
 - Alternatively you may send a photo of the envelope for sticker packages.

- All prizes must be redeemed within 1 year of shipment date + 1 month, November 30th, 2024.

- In the event that the winner can’t redeem their winnings within 1 year + 1 month of shipment date... we ask that the winner please notify us to make special arrangements to redeem their winnings before this deadline.
 - If we are not notified within time the winnings will be considered: “FORFEITED!”

Odds of winning for this Postcard Sticker Giveaway:

- The maximum amount of stickers printed will be 2,010
 - Every sticker is a winning sticker!
 - Prizes Include:
 - 1,000 FREE Tattoo Consults
 - 1,000 FREE Design Tokens
 - 10 FREE Tattoo Sessions
 - To increase your odds of winning a prize package that you like... increase the amount you donate to this fundraiser.

Purchasing Information:

PURCHASE STICKERS HERE: <https://www.paypal.com/pools/c/8Y7AOa0zht>

Okay to make this simple we are going to use the PayPal Fundraiser option for PayPal “Personal” accounts. This fundraiser will be listed under Autumn Fawcett.

Why we choose this option over all the other payment processing options?

... because of the fees.

- For PayPal “Business” accounts we get charged 3.5% + \$.30 per transaction fee
- For Give Send Go accounts we get charged 2.5% + \$.30 per transaction fee
- For Go Fund Me accounts we get charged 3.5% + \$.30 per transaction fee
- For e-Transfers you get charged up to a \$2 per transaction fee
- For PayPal “Personal” accounts for “Friend Fundraisers” there are NO FEES!

For most of these options this means over \$3,500+ of what we raise goes to processing fees!

We say... No Thanks...

We consider our clients to be like friends after they receive our art permanently affixed to their bodies for the rest of their lives... or until they laser it off, lol. So with that we will be doing a “Personal Fundraiser” under Autumn Fawcett’s “Personal PayPal” account.

PURCHASE STICKERS HERE: <https://www.paypal.com/pools/c/8Y7AOa0zht>

- How to purchase Sticker &/or a Sticker Package:

- Please DONATE IN THE EXACT AMOUNT LISTED below:
 - Individual Stickers:
 - \$25 Donation = One Postcard Sticker
 - \$50 Donation = Two Postcard Stickers
 - Sticker Package:
 - \$100 Donation = Four Postcard Stickers + One Novelty Sticker
 - \$150 Donation = Six Postcard Stickers + One Novelty Sticker
 - \$200 Donation = Eight Postcard Stickers + Two Novelty Stickers
 - \$250 Donation = Ten Postcard Stickers + Two Novelty Stickers
 - \$300 Donation = Eleven Postcard Stickers + Three Novelty Stickers
 - \$350 Donation = Twelve Postcard Stickers + Four Novelty Stickers

- IF YOU WANT TO DONATE MORE THEN \$350
 - Please make two purchases or contact us via email info@FawcettTattoo.com
- What's the difference between Individual Stickers & Sticker Packages?
 - Individual Stickers:
 - Your name & address will be hand printed on the back of the sticker along with a thank you note and delivered to you via regular mail with a stamp.
 - The backside of the sticker is one form of “proof of purchase” when you are ready to redeem your prize. You will need two forms to redeem prizes.
 - Sticker Package:
 - Your stickers will be packaged in an envelope along with a handwritten thank you note. None of the postcards will be marked incase you want to send them to your friends/family.
 - The envelope is one form of “proof of purchase” when you are ready to redeem your prize. You will need two forms to redeem prizes.
 - Sticker + UV Light Package:
 - Your stickers will be packaged in an envelope along with a handwritten thank you note and an Amazon gift card to purchase your UV light online.
 - We will provide an amazon affiliate link to earn us commission on your purchase. Includes free shipping for Amazon Prime members.
 - None of the postcards will be marked incase you want to send them to your friends/family.
 - The envelope is one form of “proof of purchase” when you are ready to redeem your prize. You will need two forms to redeem prizes.

PURCHASE STICKERS HERE: <https://www.paypal.com/pools/c/8Y7AOa0zht>

Additional Rules & Restrictions:

- Giveaway Prizes open to USA & CANADIAN RESIDENTS only!
- Sticker sales end when all 2,010 stickers are sold
- Stickers will be sent out on October 31st, 2023
- There is no limit to how many Stickers &/or Sticker Packages can be purchased by one person.
- Everyone has a fair chance to win.
 - Stickers will be randomized by Sticker App before they are shipped to us.
 - We will randomize addresses on Stickers and Envelopes before sending.
- Must be 18 years old to redeem prizes.
- Must abide by studio rules to redeem prizes.
- Proof of purchase is required to redeem prizes.
- In the event that a regular or return client with a large project, like a sleeve, doesn't need the consult or design prize to continue their project...
 - We will make an exception to allow the prize(s) to be transferred over to a discount.
 - The minimum discount will be \$100 off the regular price of a TapOut or BuyOut Session. Deposit is still required to book. Must purchase 6 or more stickers.
 - The median discount will be \$200 off the regular price of a TapOut or BuyOut Session. Deposit is still required to book. Must purchase 10 or more stickers.
 - The maximum discount will be \$300 off the regular price of a BuyOut Session. Deposit is still required to book. Must purchase 12 or more stickers.
- Prizes can't be shared.
 - Only one person can redeem each prize.
- Prizes must be redeemed within 1 year + 1 month of shipment, unless otherwise indicated by Autumn Fawcett &/or Fawcett Tattoo & Art Studio.

How will the Profits be used:

After purchasing all the stickers and shipping fees we will have some profits. This is how we intend to spend our profits from this giveaway.

1. Mobile Tattoo Studio:

- We will be purchasing a trailer to renovate into a mobile tattoo studio.

2. Supplies and Equipment:

- We will be purchasing supplies, equipment and furniture for this new studio.

3. Surprise:

- We have some things to still finalize before we make an official announcement but if everything goes through we will have a cool surprise to reveal in the New Year!